FAZA Style Guide

Logo

FAZA

FLORIDA ASSOCIATION OF ZOOS & AQUARIUMS

Color

Primary

HEX #: 3e77bc
RGB: 63 | 119 | 188
CMYK: 78 | 50 | 0 | 0

HEX #: 599641
RGB: 89 | 150 | 65
CMYK: 70 | 20 | 100 | 5

Typography (website)

Primary Font: MAVEN PRO

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
123456789

Paragraph Font: Arial

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
123456789